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### A CHARACTERIZATION OF COMPLETELY BOUNDED MULTIPLIERS OF FOURIER ALGEBRAS

# BY

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1. Introduction. Given a locally compact group G, we denote by  $\lambda$  the left regular representation of G, by  $C_r^*(G)$  the reduced  $C^*$ -algebra of G and by  $W^*(G)$  its weak closure in  $B(L^2(G))$ . The Fourier algebra of G is the space of coefficients of  $\lambda$  and it is the predual of  $W^*(G)$ . A function  $\varphi$  on G is a multiplier of A(G) if  $\varphi \psi$  belongs to A(G) for every  $\psi$  in A(G). We denote by MA(G) the space of multipliers of A(G). Every  $\varphi$  in MA(G) defines an operator  $m_{\varphi}$  on  $M^*(G)$  such that  $M_{\varphi}\lambda(s) = \varphi(s)\lambda(s)$  for  $s \in W^*(G)$  (cf. [dCH], Prop. 1.2). One says that  $\varphi \in MA(G)$  is a completely bounded multiplier of A(G) if  $M_{\varphi}$  is completely bounded on  $W^*(G)$  (or equivalently on  $C_r^*(G)$ ), which means that  $||M_{\varphi}||_{cb} = \sup_{n\geq 1} ||M_{\varphi} \otimes i_n||$  is finite, where  $i_n$  denotes the identity map on  $M_n(C)$ . The corresponding subspace of MA(G) is denoted by  $M_0A(G)$ , and it is a Banach algebra with the norm

## $||\varphi||_{M_0A} = ||M_{\varphi}||_{\rm cb} \,.$

It constitutes a remarkable class for the study of harmonic analysis on G: see for instance [dCH] and [CH]. Moreover, the authors of [BF] proved that  $M_0A(G)$  coincides with the space  $B_2(G)$  of Herz–Schur multipliers of G. To do that, they used a characterization of these multipliers due to J. E. Gilbert [Gi], but the latter was never published. The aim of this note is to present a short proof of the following theorem, where condition (2) is a well-known and useful variant of Gilbert's theorem (cf. [CH], p. 508):

THEOREM. Let G be as above and let  $\varphi$  be a function on G. Then the following conditions are equivalent:

(1)  $\varphi$  belongs to  $M_0A(G)$ ;

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(2) there exist a Hilbert space K and bounded continuous functions  $\xi$ ,  $\eta$  from G to K such that  $\varphi(t^{-1}s) = \langle \xi(s), \eta(t) \rangle$  for all s, t in G.

Moreover, if these conditions are satisfied, then  $||\varphi||_{M_0A} = \inf ||\xi||_{\infty} ||\eta||_{\infty}$ where the infimum is taken over all pairs as in condition (2).

**2. Proof of the theorem.** The proof of  $(1) \Rightarrow (2)$  rests on a representation theorem for completely bounded maps on unital  $C^*$ -algebras ([Pau], Theorem 7.4): If  $\varphi$  is an element of  $M_0A(G)$ , then there exist a Hilbert space K, a nondegenerate \*-representation  $\pi$ :  $C^*_{\rm r}(G) \to B(K)$  and two bounded operators  $v_1$ ,  $v_2$  from  $L^2(G)$  to K such that  $M_{\varphi}(a) = v_2^*\pi(a)v_1$  for a in  $C^*_{\rm r}(G)$  and

$$|\varphi||_{M_0A} = ||v_1|| \, ||v_2|| \, .$$

By [DC<sup>\*</sup>], 13.3, the nondegenerate \*-representation  $\sigma = \pi \circ \lambda$  of  $L^1(G)$  is associated with a unique continuous unitary representation of G, still denoted by  $\sigma$ . Then we claim that we have, for every  $s \in G$ ,

(\*) 
$$M_{\varphi}(\lambda(s)) = \varphi(s)\lambda(s) = v_2^*\sigma(s)v_1.$$

In fact, if  $s \in G$  is fixed, let  $W_s$  be the set of compact neighbourhoods of s, ordered by reverse inclusion. For  $V \in W_s$ , choose a positive continuous function  $f_V$  supported in V such that  $\int f_V = 1$ . Then again by [DC<sup>\*</sup>], 13.3,  $\lambda(f_V)$  converges  $\sigma$ -strongly to  $\lambda(s)$  in  $W^*(G)$  and  $\sigma(f_V)$  converges  $\sigma$ -strongly to  $\sigma(s)$  in B(K). As  $M_{\varphi}(\lambda(f_V)) = v_2^* \sigma(f_V) v_1$  for every V, we get (\*) by  $\sigma$ -weak continuity of  $M_{\varphi}$ .

Finally, take some unit vector  $\xi_0 \in L^2(G)$  and set

 $\xi(s) = \sigma(s)v_1\lambda(s^{-1})\xi_0 \quad \text{and} \quad \eta(s) = \sigma(s)v_2\lambda(s^{-1})\xi_0 \quad \text{ for } s \in G.$ 

Then  $\xi$  and  $\eta$  are bounded and continuous, and we have, for s, t in G,

$$\begin{aligned} \langle \xi(s), \eta(t) \rangle &= \langle v_2^* \sigma(t^{-1}s) v_1 \lambda(s^{-1}) \xi_0, \lambda(t^{-1}) \xi_0 \rangle \\ &= \varphi(t^{-1}s) \langle \lambda(t^{-1}s) \lambda(s^{-1}) \xi_0, \lambda(t^{-1}) \xi_0 \rangle = \varphi(t^{-1}s) \,. \end{aligned}$$

Moreover,  $||\xi||_{\infty} ||\eta||_{\infty} \le ||v_1|| ||v_2|| = ||\varphi||_{M_0A}$ .

The proof of  $(2) \Rightarrow (1)$  is straightforward, so we only sketch it: If  $\varphi$  satisfies condition (2), by Theorem 1.6 of [dCH], it is enough to check that  $\varphi$  belongs to MA(G). If  $\psi = \langle \lambda(\cdot)f, g \rangle$  is in A(G) (with f, g in  $L^2(G)$ ), and if  $||\psi||_A = ||f|| ||g||$ , then choose an orthonormal basis ( $\varepsilon_i$ ) of K and set  $\xi_i(s) = \langle \xi(s^{-1}), \varepsilon_i \rangle f(s)$  and  $\eta_i(s) = \langle \eta(s^{-1}), \varepsilon_i \rangle g(s)$ . Then  $\varphi \psi(s) = \sum_i \langle \lambda(s)\xi_i, \eta_i \rangle$  and it is easy to see that

$$||\varphi\psi||_A \le ||\xi||_{\infty} ||\eta||_{\infty} ||\psi||_A.$$

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